



FOR IMMEDIATE RELEASE

**CINEPLEX INC. ANNOUNCES ITS
JANUARY 2017 DIVIDEND**

TORONTO, ON, (TSX: CGX), January 19, 2017: Cineplex Inc. announced today its cash dividend of \$0.1350 per share for the month of January 2017 payable on February 28, 2017, to shareholders of record on January 31, 2017.

Cineplex is one of Canada's leading entertainment companies and operates one of the most modern and fully digitized motion picture theatre circuits in the world. A top-tier Canadian brand, Cineplex operates numerous businesses including theatrical exhibition, food service, amusement gaming, alternative programming (Cineplex Events), Cineplex Media, Cineplex Digital Media, The Rec Room and the online sale of home entertainment content through CineplexStore.com and on apps embedded in various electronic devices. Cineplex is also a joint venture partner in SCENE – Canada's largest entertainment loyalty program.

Cineplex is headquartered in Toronto, Canada, and operates 164 theatres with 1,677 screens from coast to coast, serving approximately 77 million guests annually through the following theatre brands: Cineplex Cinemas, Cineplex Odeon, Cineplex VIP Cinemas, Galaxy Cinemas, SilverCity Cinemas and Scotiabank Theatres. Cineplex also owns and operates the UltraAVX, Poptopia and Outtakes brands. Cineplex trades on the Toronto Stock Exchange under the symbol CGX. More information is available at Cineplex.com.

Further information can be found in the disclosure documents filed by Cineplex Inc. with the securities regulatory authorities, available at www.sedar.com.

- 30 -

For further information, please contact:

Gord Nelson
Chief Financial Officer
(416) 323-6602
gord.nelson@cineplex.com

Or

Pat Marshall
Vice President, Communications and Investor Relations
(416) 323-6648
pat.marshall@cineplex.com