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**Cambridge Movie-goers are Invited to Sit Back, Relax and Put Their Feet Up
With New Recliner Seating at *Galaxy Cinemas Cambridge***

All Seats to be Replaced with Reclining, Luxury Seats

TORONTO, ON, (TSX: CGX), May 9, 2017 – Cineplex today announced that it will be replacing all of the seats at *Galaxy Cinemas Cambridge* with luxurious, reclining seats. All nine of the theatre's auditoriums will be upgraded from traditional cinema seats to reclining seats. Construction is expected to start this fall and be completed by the end of the year.

The luxury recliners have footrests that rise at the touch of a button for maximum comfort while enjoying a film. The concept has been rolled-out at select Cineplex theatres nationwide and has proved to be very popular with Canadian movie-goers.

“We are always looking for new and innovative ways to enhance the movie-going experience for our guests,” said Pat Marshall, Vice President, Communications and Investor Relations, Cineplex. “Our guests absolutely love our reclining seats and we’re confident that the Cambridge community will find it an ultra-luxurious and relaxing way to enjoy a movie.”

“We strive to create an enriched guest experience at Cambridge Centre and Galaxy Cinemas’ seating enhancements will be a welcomed addition,” said Monique Marceau, General Manager, Cambridge Centre, Morguard Investments Limited.

Movie-lovers don’t need to worry though as *Galaxy Cinemas Cambridge* will remain open to the public during the renovations. While all of the theatre's nine auditoriums will transition to reclining seats over the coming months, Cineplex will undertake the installation and reopen the auditoriums in a phased approach. More information, tickets and showtimes are available at Cineplex.com.

About Cineplex

A leading entertainment and media company, Cineplex (TSX: CGX) is a top-tier Canadian brand that operates in the Film Entertainment and Content, Amusement and Leisure, and Media sectors. As Canada's largest and most innovative film exhibitor, Cineplex welcomes 75 million guests annually through its circuit of 164 theatres across the country. Cineplex also operates successful businesses in digital commerce (CineplexStore.com), food service, alternative programming (Cineplex Events), cinema media (Cineplex Media), digital place-based media (Cineplex Digital Media) and amusement solutions (Player One Amusement Group). It also operates a location based entertainment business through Canada's newest destination for 'Eats & Entertainment' (The Rec Room), and an online eSports platform for competitive and passionate gamers (WorldGaming.com). Additionally, Cineplex is a joint venture partner in SCENE, Canada's largest entertainment loyalty program.

Proudly recognized as having one of the country's Most Admired Corporate Cultures, Cineplex employs over 13,000 people in its offices across Canada and the United States. To learn more visit Cineplex.com or download the Cineplex App.

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