

## ***News release***

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### **Gord Nelson of Cineplex named Canada's CFO of the Year for 2016**

**Toronto, March 17, 2016** - Gord Nelson, Chief Financial Officer of Cineplex Inc., has been named Canada's CFO of the Year™ for 2016. Now in its 14th year, *Canada's CFO of the Year™ (CFOY) Award* honours senior financial leaders who have made significant contributions to business in Canada with demonstrated quality, insight and integrity. The award is presented annually by Financial Executives International Canada (FEI Canada), PwC Canada and Robert Half.

"Gord has made some really outstanding contributions during his time at Cineplex," said Michael Conway, President and Chief Executive Officer at FEI Canada. "He has steered the company through many transformations and has exemplified the role of today's CFO through his ability to adapt to a constantly evolving market and demonstrated exceptional leadership every step of the way."

"Congratulations to Gord Nelson of Cineplex Inc. for his tenure as an inspiring and innovative leader. In a market in the midst of unprecedented change, his commitment to innovation and willingness to disrupt the status quo has led the organization to reach new levels of growth," said Tahir Ayub, Managing Partner, Markets and Industries at PwC Canada. "We are proud to be part of this program that recognizes the best and brightest leaders in Canada and we're so pleased to have the opportunity to celebrate Gord's success."

Gord joined Cineplex Odeon Corporation in 1988 and has since held various successive financial roles with the organization. He was appointed CFO in 2004 and now leads Cineplex Inc.'s finance, purchasing, communications, investor relations, risk management and business development groups, as well as World Gaming.

Gord is a member of the Finance and Audit Committee for the Baycrest Centre for Geriatric Care. He holds an MBA from the University of Toronto and is designated as a Chartered Professional Accountant and Chartered Accountant.

Canada's CFO of the Year™ Award is judged in context with various CFO functions, including: transparency of financial reporting, highest standards of corporate behaviour, non-aggressive accounting practices, and a commitment to good corporate governance consistent with current standards and evolving guidelines. Candidates are also assessed on their vision and leadership, external reporting and stakeholder relations, social responsibility, innovation, business performance and mentoring/development.

David King, Director at Robert Half added, "As a proud sponsor of the CFOY program, Robert Half is pleased to help recognize the commitment, dedication and accomplishments of Canada's financial leaders. This award celebrates the leadership and expertise that professionals like Gord Nelson demonstrate on their path to helping Canadian businesses reach financial success. We congratulate Gord on his well-deserved recognition as Canada's CFO of the Year for 2016."

Canada's CFO of the Year Award 2016 is also sponsored by American Express, Chartered Professional Accountants (CPA Canada) and Lerner LLP. The Globe and Mail is the program's media sponsor, and Freeman Audio Visual Canada provides presentation technology for the gala dinner.

Gord Nelson will be honoured at Canada's CFO of the Year™ Award gala on May 19, 2016 at The Ritz-Carlton in Toronto.

For more information, including information on award criteria and eligibility requirements, please visit [www.cfoy.ca](http://www.cfoy.ca).

### **About Financial Executives International Canada (FEI Canada)**

FEI Canada is the all-industry professional membership association for senior financial executives. With eleven chapters across Canada and more than 1,600 members, FEI Canada provides its members thought leadership, advocacy services and extensive professional development opportunities – including its executive education offering, the CFO Leadership Beyond Finance program. The association membership, which consists of Chief Financial Officers, Audit Committee Directors and senior executives in the Finance, Controller, Treasury and Taxation functions, represents a significant number of Canada's leading and most influential corporations. Further information can be found at [www.feicanada.org](http://www.feicanada.org). Follow us on Twitter at [@FEICanada](https://twitter.com/FEICanada).

### **About PwC Canada**

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### **About Robert Half**

Founded in 1948, Robert Half is the world's first and largest specialized staffing firm. The Menlo Park, Calif.-based company has more than 400 locations worldwide and offers online job search and management tools at [roberthalf.ca](http://roberthalf.ca). For career and management advice, follow our blog at [blog.roberthalf.com](http://blog.roberthalf.com). Follow Robert Half on Twitter at [@RobertHalf CAN](https://twitter.com/RobertHalf_CAN) for additional workplace advice and hiring trends.

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