



**FOR IMMEDIATE RELEASE**

## **Cineplex Announces Leadership Changes for Cineplex Digital Media**

Fab Stanghieri to Lead Company upon Nick Prigioniero's Retirement

Toronto, ON, December 13, 2017 (TSX: CGX) – Cineplex today announced that Nick Prigioniero, President, Cineplex Digital Media ("CDM"), will retire after 17 years in the signage and digital solutions business. Fab Stanghieri, a longstanding Cineplex executive, has been promoted to Executive Vice President and General Manager, Cineplex Digital Media.

Mr. Prigioniero was one of the founding partners of EK3, which was acquired by Cineplex in April 2013 and renamed Cineplex Digital Media. Since that time he has been instrumental in integrating CDM into Cineplex's growing business portfolio as well as spearheading its growth throughout Canada and the United States. Under Mr. Prigioniero's leadership, CDM has partnered and provided innovative digital merchandising solutions for leading brands like McDonald's, Tim Hortons, Dairy Queen, A&W, RBC, Scotiabank, Ivanhoé Cambridge, Oxford Properties and Walmart among many, many others.

"On behalf of the entire team at Cineplex, I would like to thank Nick for his contributions and wish him the very best with his retirement. Cineplex Digital Media would not be the industry leader that it is today without his knowledge and expertise at the helm for so many years," said Dan McGrath, Chief Operating Officer, Cineplex. "Nick and Fab have worked together to drive growth for CDM, so I am confident that the transition will be seamless both internally for the team as well as externally for our clients."

Part of CDM's senior leadership team for seven years, Fab Stanghieri was most recently its Senior Vice President, Business Development, Account Services and Marketing and will be transitioning to the role of Executive Vice President, Cineplex and General Manager, Cineplex Digital Media, effective January 1, 2018. Mr. Stanghieri has grown his over 20 year career at Cineplex through various roles ranging from Business Development to Real Estate, including acting as General Manager of Cineplex Digital Solutions prior to it becoming part of CDM.

He and Mr. Prigioniero will work closely together until April 1, 2018, to ensure a seamless transition. The multi-award winning team at CDM will continue its focus on the successful roll-out of existing client programs, as well as a number of other exciting client projects that are currently underway.

On a mission to revolutionize digital experiences where people work, shop and play, Cineplex Digital Media has made a name for itself in the Out-of-Home, Retail, Financial and Quick Service Restaurant industries by providing strategic, digital display and network solutions for its clients. CDM's industry leadership stems from its expertise in offering clients a full-service, end-to-end digital signage solution, including research and creative strategy, content production, installation and technical support, digital asset management, media sales and data analytics. For more information on Cineplex Digital Media, visit [CineplexDigitalMedia.com](http://CineplexDigitalMedia.com).

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#### **About Cineplex**

A leading entertainment and media company, Cineplex (TSX:CGX) is a top-tier Canadian brand that operates in the Film Entertainment and Content, Amusement and Leisure, and Media sectors. As Canada's largest and most innovative film exhibitor, Cineplex welcomes 75 million guests annually through its circuit of 163 theatres across the country. Cineplex also operates successful businesses in digital commerce (CineplexStore.com), food service, alternative programming (Cineplex Events), cinema media (Cineplex Media), digital place-based media (Cineplex Digital Media), amusement solutions (Player One Amusement Group) and an online eSports platform for competitive and passionate gamers (WorldGaming.com). Additionally, Cineplex operates a location based entertainment business through Canada's newest destination for 'Eats & Entertainment' (The Rec Room), and will also be opening new complexes specially designed for teens and families (Playdium) as well as exciting new sports and entertainment venues in communities across the country (Topgolf). Cineplex is a joint venture partner in SCENE, Canada's largest entertainment loyalty program.

Proudly recognized as having one of the country's Most Admired Corporate Cultures, Cineplex employs approximately 13,000 people in its offices across Canada and the United States. To learn more visit [Cineplex.com](http://Cineplex.com) or download the Cineplex App.

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