



FOR IMMEDIATE RELEASE

Cineplex Completes Acquisition of Dandy Amusements International, Inc.

Toronto, ON, (TSX: CGX), April 3, 2017 – Cineplex announced today that it has completed the acquisition of Dandy Amusements International, Inc. (“Dandy”). Now part of Cineplex’s amusement solutions business, Player One Amusement Group (“Player One”), Dandy operates within the coin-operated, route operations amusement equipment segment, predominantly in the western United States, including California, Arizona, Washington and Texas. Financial terms were not disclosed.

“Strategic acquisitions like this one are an integral part of our diversification strategy,” said Ellis Jacob, President and CEO, Cineplex. “The addition of Dandy to Player One today enhances our ability to provide amusement services to a much broader and expanded market across North America.”

Headquartered in Toronto, Ontario, Player One now employs over 550 people in 25 offices throughout Canada and the United States. One of North America’s leading providers of interactive video, redemption and amusement gaming equipment, it specializes in solution servicing and design for a wide range of customers in the theatrical exhibition vertical as well as community-based entertainment destinations such as bowling centres, restaurants, arcades, shopping centres and water parks. More information is available at WinWithP1AG.com.

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About Cineplex

Cineplex is one of Canada’s leading entertainment companies and operates one of the most modern and fully digitized motion picture theatre circuits in the world. A top-tier Canadian brand, Cineplex operates numerous businesses including theatrical exhibition, food service, amusement gaming, alternative programming (Cineplex Events), Cineplex Media, Cineplex Digital Media, The Rec Room and the online sale of home entertainment content through CineplexStore.com and on apps embedded in various electronic devices. Cineplex is also a joint venture partner in SCENE – Canada’s largest entertainment loyalty program.

Cineplex is headquartered in Toronto, Canada, and operates 164 theatres with 1,677 screens from coast to coast, serving approximately 75 million guests annually through the following theatre brands: Cineplex Cinemas, Cineplex Odeon, Cineplex VIP Cinemas, Galaxy Cinemas, SilverCity Cinemas and Scotiabank Theatres. Cineplex also owns and operates the UltraAVX, Poptopia and Outtakes brands. Cineplex trades on the Toronto Stock Exchange under the symbol CGX. More information is available at Cineplex.com.

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