



FOR IMMEDIATE RELEASE

Cineplex Inc. Announces Details of Second Quarter 2021 Earnings Release and Conference Call

TORONTO, ON, (TSX: CGX), July 22, 2021 – Cineplex Inc. today announced that it will release its second quarter 2021 results on Thursday, August 12, 2021 and hold a conference call that morning at 10:00 a.m. EDT to discuss the company’s results. Ellis Jacob, President and Chief Executive Officer, together with Gord Nelson, Chief Financial Officer, will host the call, which can be accessed via webcast or dial-in, as outlined below.

Cineplex Inc. Q2 2021 Analyst Conference Call:

Date: Thursday, August 12, 2021

Time: 10:00 a.m. Eastern Daylight Time

Audio Webcast: Available [here](#) or on the Company's investor website homepage at <http://ir.cineplex.com/>.

The webcast will be available for one year.

Analysts who cover the Company, should use the dial-in option to participate in the live question period: 647-484-0477 (Toronto) or 1-800-458-4121 (Canada/US Toll-free), conference code: 2579120

All attendees should join the event 5-10 minutes prior to the scheduled start time. When prompted, please provide the confirmation code or event title. Media are welcome to join the call in listen-only mode.

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About Cineplex

Cineplex (TSX: CGX) is a top-tier Canadian brand that operates in the Film Entertainment and Content, Amusement and Leisure, and Media sectors. A leading entertainment and media company, Cineplex welcomes millions of guests annually through its circuit of theatres and location-based entertainment venues across the country. In addition to being Canada’s largest and most innovative film exhibitor, Cineplex also operates successful businesses in digital commerce (CineplexStore.com), food service, alternative programming (Cineplex Events), cinema media (Cineplex Media), digital place-based media (Cineplex Digital Media) and amusement solutions (Player One Amusement Group). Additionally, Cineplex operates Canada’s favourite destination for ‘Eats & Entertainment’ (The Rec Room) and entertainment complexes specially designed for teens and families (Playdium). Cineplex is a joint venture partner in SCENE, Canada’s largest entertainment loyalty program.

Proudly recognized as having one of the country’s Most Admired Corporate Cultures, Cineplex employs approximately 13,000 people in its offices across Canada and the United States. To learn more visit Cineplex.com or download the Cineplex App.

Investor Relations contact:

Mahsa Rejali

Executive Director, Corporate Development & Investor Relations

InvestorRelations@Cineplex.com

Media Relations contact:

Melissa Pressacco

Director, Communications

PressRoom@Cineplex.com