



FOR IMMEDIATE RELEASE

Cineplex Cinemas Park Royal and VIP Opens Tomorrow!

Highly Anticipated Theatre Features Four Specially Designed Auditoriums for Adults and VIP Lounge

Guests of All Ages Can Relax and Put Their Feet Up with Recliner Seating in All Auditoriums

Toronto, ON, April 2, 2019 (TSX: CGX) – Movie-lovers now have another reason to enjoy a luxurious night out with friends with the opening of Metro Vancouver’s second VIP Cinemas tomorrow – Wednesday, April 3, 2019. Located at the south side of the Park Royal Shopping Centre in West Vancouver, *Cineplex Cinemas Park Royal and VIP* features luxury recliner seats in each of its eleven auditoriums and a range of enhanced movie-watching experiences, including UltraAVX, reclining D-BOX motion seats and the highly anticipated VIP Cinemas. Tickets and showtimes are available now at the theatre’s box office, Cineplex Mobile App and at Cineplex.com.

Exclusive to Cineplex, VIP Cinemas is an adults-only movie-going experience where guests can kick back, relax and have their food and beverage orders delivered right to their luxury recliners. In addition to Cineplex’s famous popcorn, guests can select from an expanded food and beverage menu that features fresh salads and bowls, burgers, artisanal pizzas and indulgent desserts. The VIP Cinemas experience at *Cineplex Cinemas Park Royal and VIP* includes four specially designed auditoriums as well as a VIP lounge where guests can socialize with friends and enjoy food and drink before and after a movie. While all VIP Cinemas auditoriums will become fully-licensed over the coming months, guests can still enjoy a wide selection of handcrafted cocktails, wines and premium craft beers in the VIP lounge.

“We are so excited to bring the movie-going experience to Park Royal and introduce the community to a new, state-of-the-art theatre with luxurious and enhanced entertainment options,” said Ellis Jacob, President and CEO, Cineplex. “*Cineplex Cinemas Park Royal and VIP* is the perfect place for guests of all ages to kick back, relax and enjoy a night out with friends and for adults to socialize and unwind in a refined setting designed just for them.”

While guests at VIP Cinemas must be legal drinking age, movie-lovers of all ages at *Cineplex Cinemas Park Royal and VIP* can enjoy a selection of traditional concessions or choose from a variety of delicious foods from Outtakes and frozen treats from Melts Sweet Creations.

Cineplex Cinemas Park Royal and VIP replaces *Cineplex Cinemas Esplanade*, which officially closes its doors today. With the opening of the new theatre tomorrow, Cineplex will operate 165 theatres across Canada, including 25 theatres and four VIP Cinemas in British Columbia. Vancouver's first VIP Cinemas opened at *Cineplex Cinemas Marine Gateway and VIP* in 2016 and has been a sought-after entertainment option for adult movie-lovers.

- 30 -

About Cineplex

Cineplex (TSX:CGX) is a top-tier Canadian brand that operates in the Film Entertainment and Content, Amusement and Leisure, and Media sectors. A leading entertainment and media company, Cineplex welcomes over 70 million guests annually through its circuit of theatres and location based entertainment venues across the country. In addition to being Canada's largest and most innovative film exhibitor, Cineplex also operates successful businesses in digital commerce (CineplexStore.com), food service, alternative programming (Cineplex Events), cinema media (Cineplex Media), digital place-based media (Cineplex Digital Media), amusement solutions (Player One Amusement Group) and an online esports platform for competitive and passionate gamers (WorldGaming.com). Additionally, Cineplex operates a location based entertainment business through Canada's newest destination for 'Eats & Entertainment' (The Rec Room), and will also be opening new complexes specially designed for teens and families (Playdium) as well as exciting new sports and entertainment venues across Canada (Topgolf). Cineplex is a joint venture partner in SCENE, Canada's largest entertainment loyalty program.

Proudly recognized as having one of the country's Most Admired Corporate Cultures, Cineplex employs approximately 13,000 people in its offices across Canada and the United States. To learn more visit Cineplex.com or download the Cineplex App.

Media Relations contacts:

Tiana McPhee

Associate, Communications and Investor Relations

Tiana.McPhee@Cineplex.com, 416-323-7479

Sarah Van Lange

Executive Director, Communications

Sarah.VanLange@Cineplex.com, 416-323-6728