



FOR IMMEDIATE RELEASE

Cineplex Cinemas Pickering and VIP Opens Today!

Movie-lovers Can Relax and Put Their Feet Up with Recliner Seating in All Auditoriums

Showtimes and Tickets Available Now

Toronto, ON, July 6, 2018 (TSX: CGX) – Pickering movie-lovers can now treat themselves to a well-deserved night out with the opening of the community’s first VIP Cinemas today. Located at the west corner of Pickering Town Centre, *Cineplex Cinemas Pickering and VIP* spans over 48,000 square feet in total and features luxury recliner seats in ten of its 11 auditoriums.

The new theatre offers an exciting new range of experiences, including UltraAVX, reclining D-BOX motion seats and the highly anticipated VIP Cinemas. The theatre will also feature Ontario’s first location of the ‘Cineplex Clubhouse,’ an auditorium designed specifically for children and their families which is scheduled to open in the coming weeks. Tickets and showtimes for *Cineplex Cinemas Pickering and VIP* are available now at the theatre’s box office, Cineplex Mobile App and at Cineplex.com.

“Pickering movie-lovers have enjoyed coming to *Famous Players Pickering 8 Cinemas* for over 20 years and we are excited to introduce this new, state-of-the-art theatre to the community,” said Ellis Jacob, President and CEO, Cineplex. “Offering a variety of experiences to guests of all ages, *Cineplex Cinemas Pickering and VIP* does not just have a little something for everyone...it has A LOT of something for everyone!”

“Pickering is a diverse community with discerning tastes and we are thrilled to have a brand new theatre that offers the latest and most innovative entertainment experiences,” said Mayor Dave Ryan, City of Pickering. “Cineplex has been a top attraction in Pickering for over two decades and its continued investment in our community will undoubtedly help strengthen the arts and entertainment landscape for more decades to come.”

VIP Cinemas Features

- An adults-only experience exclusive to Cineplex where guests can kick back, relax and have their food and beverage orders delivered right to their luxury recliners.
- Guests can order from an expanded food menu that features fresh salads and bowls, burgers, artisanal pizzas and indulgent desserts as well as a wide selection of handcrafted cocktails, wines and premium craft beers.
- The VIP Cinemas experience features four auditoriums as well as a fully licensed VIP lounge where guests can socialize with friends and enjoy food and drink before and after a movie.

Cineplex Clubhouse Features

- Designed for young movie-lovers, the 'Cineplex Clubhouse' will feature colourful décor, playful seating, a selection of family-friendly films and an indoor play structure where kids can climb, slide and explore before their movie begins.
- To maximize play-time, families can also enjoy in-auditorium food service and have their favourite concession items delivered right to their seats.
- The family auditorium will be the first-of-its-kind to open in Ontario and one of only two locations in Canada. The first location of the 'Cineplex Clubhouse' opened in East Hills, Calgary last month and has already been very well received by young movie-goers.

Cineplex Cinemas Pickering and VIP replaces the mall's former theatre, *Famous Player Pickering 8 Cinemas*, which officially closed its doors earlier in the week. In addition to the unique features outlined above, guests can also enjoy a selection of delicious foods from *Outtakes* including premium nachos, hot dogs and poutines, frozen treats from *YoYo's Yogurt Café* and the opportunity to play a variety of interactive games in an *XSCAPE* Entertainment Centre before and after their movie. With the opening of the new theatre today, Cineplex now operates 164 theatres across Canada, including 11 VIP Cinemas in Ontario.

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About Cineplex

A leading entertainment and media company, Cineplex (TSX:CGX) is a top-tier Canadian brand that operates in the Film Entertainment and Content, Amusement and Leisure, and Media sectors. As Canada's largest and most innovative film exhibitor, Cineplex welcomes over 70 million guests annually through its circuit of 164 theatres across the country. Cineplex also operates successful businesses in digital commerce (CineplexStore.com), food service, alternative programming (Cineplex Events), cinema media (Cineplex Media), digital place-based media (Cineplex Digital Media), amusement solutions (Player One Amusement Group) and an online eSports platform for competitive and passionate gamers (WorldGaming.com). Additionally, Cineplex operates a location based entertainment business through Canada's newest destination for 'Eats & Entertainment' (The Rec Room), and will also be opening new complexes specially designed for teens and families (Playdium) as well as exciting new sports and entertainment venues across Canada (Topgolf). Cineplex is a joint venture partner in SCENE, Canada's largest entertainment loyalty program.

Proudly recognized as having one of the country's Most Admired Corporate Cultures, Cineplex employs approximately 13,000 people in its offices across Canada and the United States. To learn more visit Cineplex.com or download the Cineplex App.

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