



## Media Advisory

### Collegiate StarLeague Hosting 2017 North American Collegiate Grand Finals in Toronto, Canada

Top Collegiate esports Athletes and Teams to Compete for Over \$100,000 in Scholarships

Hundreds of Schools Competing to Qualify for Three Day Tournament from May 12-14, 2017

Los Angeles CA: March 9, 2017– The Collegiate StarLeague (CSL) today announced that the 2017 North American Collegiate Grand Finals will be hosted at the Scotiabank Theatre in the heart of downtown Toronto, Canada. The season-culminating event will be held from May 12-14, 2017, and will feature thousands of collegiate esports players from United States and Canada competing for more than \$100,000 in scholarships. Individual and team titles will be awarded across *Dota 2*, *Counter-Strike: Global Offensive*, *StarCraft II: Wings of Liberty* and a *League of Legends* Canadian Invitational.

Almost 30,000 students from over 900 university and college campuses in the United States and Canada registered and competed this season in CSL leagues and tournaments. The Grand Finals being held in Toronto this May follow CSL's tradition of rotating the location of its premier event to top North America esports cities including Austin (2016), San Francisco (2015) and Anaheim (2014). This year for the first time CSL will also be introducing a speaker series to the event, featuring diverse panel discussions on the business of esports, the future of collegiate esports, building a career in esports and a game development panel. Tickets to those sessions as well as the 2017 North American Collegiate Grand Finals will go on sale in early April on a limited basis.

"We're so excited to announce that Toronto will host the CSL North American Grand Finals," said Duran Parsi, CEO, Collegiate StarLeague. "Toronto has a passionate fan-base and the city is craving more live esports events. Working with Cineplex to customize the venue will make this years' Grand Finals our biggest event for players and fans to date."

CSL also announced today that Twitch and Campus Insiders have signed-on to be streaming and distribution partners for the Grand Finals, with Twitch also being the digital home for all CSL regular season and play-off matches.

Playoffs for the tournament are already well underway, with teams competing to earn their chance to compete at the Grand Finals. For more information or to follow all the live action go to

[www.cstarleague.com](http://www.cstarleague.com).

**About Collegiate StarLeague**

Collegiate StarLeague, a division of WorldGaming, is the world's largest collegiate gaming league. Since 2009, it has awarded over \$300,000 in scholarship money to student gamers from around the world. It has almost 30,000 registered players across 900 registered schools. For more information, visit [www.cstarleague.com](http://www.cstarleague.com).

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