



**FOR IMMEDIATE RELEASE**

**CINEPLEX INC. ANNOUNCES TIMING OF SECOND QUARTER 2017  
EARNINGS RELEASE AND CONFERENCE CALL**

TORONTO, ON, (TSX: CGX), July 5, 2017 – Cineplex Inc. today announced they will release the Second Quarter 2017 results on Wednesday August 2, 2017, and hold a conference call that morning at 10:00 am EDT. Interested parties can participate in the conference call with the management of Cineplex Inc. to review the company’s results for the Second Quarter 2017. Ellis Jacob, President and Chief Executive Officer, Gord Nelson, Chief Financial Officer and Pat Marshall, Investor Relations Officer, will host the call scheduled for:

**Wednesday August 2, 2017  
10:00 am Eastern Daylight Time**

In order to participate in the conference call, please dial 416-849-1847 or outside of Toronto and from the U.S. dial 1-800-274-0251 at least five to ten minutes prior to 10:00 am EDT. Please quote the conference confirmation code 9252966 to access the call.

If you cannot participate in a live mode, a replay will be available. Please dial 647-436-0148 or outside Toronto and from the U.S. 1-888-203-1112. The replay passcode is 236679. The replay will begin at 1:00 pm EDT on Wednesday August 2, 2017, and end at 1:00 pm EDT on Wednesday August 9, 2017.

Note that media will be participating in the call in listen-only mode.

A leading entertainment and media company, Cineplex (TSX:CGX) is a top-tier Canadian brand that operates in the Film Entertainment and Content, Amusement and Leisure, and Media sectors. As Canada’s largest and most innovative film exhibitor, Cineplex welcomes 75 million guests annually through its circuit of 164 theatres across the country. Cineplex also operates successful businesses in digital commerce (CineplexStore.com), food service, alternative programming (Cineplex Events), cinema media (Cineplex Media), digital place-based media (Cineplex Digital Media) and amusement solutions (Player One Amusement Group). It also operates a location based entertainment business through Canada’s newest destination for ‘Eats & Entertainment’ (The Rec Room), and an online eSports platform for competitive and passionate gamers (WorldGaming.com). Additionally, Cineplex is a joint venture partner in SCENE, Canada’s largest entertainment loyalty program.

Proudly recognized as having one of the country’s Most Admired Corporate Cultures, Cineplex employs over 13,000 people in its offices across Canada and the United States. To learn more visit [Cineplex.com](http://Cineplex.com) or download the Cineplex App.

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