



FOR IMMEDIATE RELEASE

**CINEPLEX INC. ANNOUNCES TIMING OF THIRD QUARTER 2014
EARNINGS RELEASE AND CONFERENCE CALL**

TORONTO, ON, (TSX: CGX), October 28, 2014 – Cineplex Inc. today announced they will release the 2014 third quarter results on November 13, 2014, and hold a conference call that morning at 10:00 a.m. EDT. Interested parties can participate in the conference call with the management of Cineplex Inc. to review the company’s results. Ellis Jacob, President and Chief Executive Officer and Gord Nelson, Chief Financial Officer, will host the call scheduled for:

November 13, 2014
10:00 a.m. Eastern Daylight Time

In order to participate in the conference call, please dial 416-847-6330 or outside of Toronto dial 1-866-530-1553 at least five to ten minutes prior to 10:00 a.m. EDT. Please quote the conference ID 7935875 to access the call.

If you cannot participate in a live mode, a replay will be available. Please dial 647-436-0148 or 1-888-203-1112 and enter code 7935875.

The replay will begin at 1:00 p.m. EDT on Thursday, November 13, 2014, and end at 1:00 p.m. EDT on Thursday, November 20, 2014.

Note that media will be participating in the call in listen-only mode.

Cineplex Inc. (“Cineplex”) is one of Canada’s leading entertainment companies and operates one of the most modern and fully digitized motion picture theatre circuits in the world. A top-tier Canadian brand, Cineplex operates numerous businesses including theatrical exhibition, food services, gaming, alternative programming (Front Row Centre Events), Cineplex Media, Cineplex Digital Solutions, Cineplex Digital Networks, and the online sale of home entertainment content through CineplexStore.com and on apps embedded in various electronic devices. Cineplex is also a joint venture partner in SCENE – Canada’s largest entertainment loyalty program.

Cineplex is headquartered in Toronto, Canada, and operates 161 theatres with 1,639 screens from coast to coast, serving approximately 77 million guests annually through the following theatre brands: Cineplex Odeon, SilverCity, Galaxy Cinemas, Scotiabank Theatres, Cineplex Cinemas and Cineplex VIP Cinemas. Cineplex also owns and operates the UltraAVX, Poptopia, and Outtakes brands. Cineplex trades on the Toronto Stock Exchange under the symbol CGX. More information is available at Cineplex.com.

- 30 -

For more information contact:
Pat Marshall
Vice President Communications and Investor Relations
416-323-6648