



FOR IMMEDIATE RELEASE

**CINEPLEX INC. ANNOUNCES TIMING OF
SECOND QUARTER 2013
EARNINGS RELEASE AND CONFERENCE CALL**

TORONTO, ON (TSX: CGX), July 24, 2013– Cineplex Inc today announced they will release the 2013 second quarter results on Thursday, August 8, 2013, and hold a conference call that morning at 10:00 a.m. EST. Interested parties can participate in the conference call with the management of Cineplex Inc to review the company’s results for the second quarter 2013. Ellis Jacob, President and Chief Executive Officer, Gord Nelson, Chief Financial Officer and Pat Marshall, Investor Relations Officer, will host the call scheduled for:

Thursday, August 8, 2013
10:00 a.m. Eastern Time

In order to participate in the conference call, please dial 416-644-3418 or outside of Toronto dial 1-800-814-4861 at least five to ten minutes prior to 10:00 a.m. EST. Please quote the conference ID 4630857 to access the call.

If you cannot participate in a live mode, a replay will be available. Please dial 416-640-1917 or 1-877-289-8525 and enter code 4630857#.

The replay will begin at 12:00 p.m. EST on Thursday, August 8, 2013, and end at 11:59 p.m. EST on Thursday, August 15, 2013.

Note that media will be participating in the call in listen-only mode.

Cineplex Inc. (“Cineplex”) is one of Canada’s leading entertainment companies and operates one of the most modern and fully digitized motion picture theatre circuits in the world. A top-tier Canadian brand, Cineplex operates numerous businesses including theatrical exhibition, food services, gaming, alternative programming (Front Row Centre Events), Cineplex Media, Cineplex Digital Solutions and the online sale of home entertainment content through CineplexStore.com and on apps embedded in various electronic devices. Cineplex is also a joint venture partner in SCENE – Canada’s largest entertainment loyalty program.

Cineplex is headquartered in Toronto, Canada, and operates 136 theatres with 1,454 screens from British Columbia to Quebec, serving approximately 71 million guests annually through the following theatre brands: Cineplex Odeon, SilverCity, Galaxy Cinemas, Colossus, Coliseum, Scotiabank Theatres, Cineplex VIP Cinemas, Famous Players and Cinema City. Cineplex also owns and operates the UltraAVX, Poptopia, and Outtakes brands. Cineplex trades on the Toronto Stock Exchange under the symbol CGX. More information is available at cineplex.com.

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