



FOR IMMEDIATE RELEASE

**Cineplex to re-open Toronto's Empress Walk theatre,
close *Cineplex Odeon Sheppard Cinemas***

Toronto, ON, (TSX: CGX) – April 25, 2013 - Cineplex Inc. ("Cineplex") today announced it has signed an agreement to re-open the *Empress Walk 10* theatre in Toronto. The theatre is located at 5095 Yonge Street, north of Sheppard Avenue.

The theatre, to be renamed *Cineplex Cinemas Empress Walk*, will feature 10 screens, including a digital IMAX auditorium.

Cineplex Cinemas Empress Walk will open on June 14, 2013. On the same date, *Cineplex Odeon Sheppard Cinemas* will close and be returned to the landlord for redevelopment.

"We look forward to welcoming guests to *Cineplex Cinemas Empress Walk*," said Ellis Jacob, President and CEO, Cineplex Entertainment. "We know our guests will enjoy this state-of-the-art theatre and the many improvements we have in store."

Renovations already underway include the addition of new box office and concession areas, as well as two party rooms and a Cinescape gaming area. Guests will also enjoy access to the SCENE loyalty program, Cineplex Tuesdays and Front Row Centre Events.

All employees of *Cineplex Odeon Sheppard Cinemas* will relocate to the new theatre.

About Cineplex:

Cineplex Inc. ("Cineplex") is one of Canada's leading entertainment companies and operates one of the most modern and fully digitized motion picture theatre circuits in the world. A top-tier Canadian brand, Cineplex operates numerous businesses including theatrical exhibition, food services, gaming, alternative programming (Front Row Centre Events), Cineplex Media, Cineplex Digital Solutions and the online sale of home entertainment content through CineplexStore.com and on apps embedded in various electronic devices. Cineplex is also a joint venture partner in SCENE – Canada's largest entertainment loyalty program.

Cineplex is headquartered in Toronto, Canada, and operates 136 theatres with 1,455 screens from British Columbia to Quebec, serving approximately 71 million guests annually through the following theatre brands: Cineplex Odeon, SilverCity, Galaxy Cinemas, Colossus, Coliseum, Scotiabank Theatres, Cineplex VIP Cinemas, Famous Players and Cinema City. Cineplex also owns and operates the UltraAVX, Poptopia, and Outtakes brands. Cineplex trades on the Toronto Stock Exchange under the symbol CGX. More information is available at cineplex.com.

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