



**FOR IMMEDIATE RELEASE**

***Galaxy Cinemas Sarnia opens Friday, June 7***  
*Cineplex Entertainment to host exclusive tour for local media*  
*on Wednesday, June 5.*

Toronto, ON, May 22, 2013 (TSX: CGX) – Cineplex Entertainment today announced that *Galaxy Cinemas Sarnia* will open to the public on Friday, June 7.

*Galaxy Cinemas Sarnia* is located at Lambton Mall, at Lambton Mall Road and Exmouth Street.

Tickets will be available for purchase on Tuesday, June 4, through [Cineplex.com](http://Cineplex.com) and the Cineplex mobile app. The theatre box office opens 30 minutes before the first shows begin on the afternoon of Friday, June 7.

*Galaxy Cinemas Sarnia* features eight screens and nearly 1,600 seats – including Sarnia’s most cutting edge movie-going experience, an UltraAVX™ auditorium. UltraAVX auditoriums offer a fully immersive cinema experience, complete with wall-to-wall screens, Dolby® Atmos surround sound and upgraded seats that guests can reserve in advance. The theatre will be one of the first in Canada to feature this advanced surround sound offering.

*Galaxy Cinemas Sarnia* is RealD 3D capable and all auditoriums feature digital projection. In addition to traditional movie snacks, the theatre will offer Cineplex Entertainment’s proprietary hot food offering, Outtakes, which provides Angus burgers, hot dogs, calzones, and other items. The theatre will also offer TCBY frozen yogurt and Starbucks coffee.

“From an UltraAVX auditorium to the great viewing experience provided by stadium seating, we think our guests are going to love what this theatre has to offer,” said Pat Marshall, Vice President, Communications and Investor Relations, Cineplex Entertainment. “We look forward to opening the doors and welcoming our guests to Sarnia’s latest and greatest entertainment attraction.”

The *Famous Players Lambton 9* theatre will close after the last show on Thursday, June 6.

***Galaxy Cinemas Sarnia Media Tour***

Cineplex Entertainment will host a special tour of *Galaxy Cinemas Sarnia* for accredited media on Wednesday, June 5. Specific details about the media tour will be announced next week.

**About UltraAVX™**

UltraAVX provides guests with the sharpest picture, a powerful digital surround sound system and reserved seating, delivering a truly immersive movie-going experience. UltraAVX features wall-to-wall screens that are significantly larger on average than our traditional screens. Christie Solaria™ Series 4230 DLP Cinema® projectors provide an ultra high definition presentation, projecting super bright, crystal clear images onto the big screen.

The system is further enhanced with the addition of RealD 3D technology, enabling the presentation of the latest 3D movies. Complementing the stunning on-screen picture from these new 4K projectors is a superb Dolby® Atmos™ surround sound system that envelops the audience and takes the cinema experience to a whole new level. Guests will enjoy the super comfy high-back rocker seats. Because all seats are reserved, guests can select the specific seat(s) they want in the auditorium when they purchase their tickets.

**About Cineplex:**

Cineplex Inc. (“Cineplex”) is one of Canada’s leading entertainment companies and operates one of the most modern and fully digitized motion picture theatre circuits in the world. A top-tier Canadian brand, Cineplex operates numerous businesses including theatrical exhibition, food services, gaming, alternative programming (Front Row Centre Events), Cineplex Media, Cineplex Digital Solutions and the online sale of home entertainment content through CineplexStore.com and on apps embedded in various electronic devices. Cineplex is also a joint venture partner in SCENE – Canada’s largest entertainment loyalty program.

Cineplex is headquartered in Toronto, Canada, and operates 136 theatres with 1,455 screens from British Columbia to Quebec, serving approximately 71 million guests annually through the following theatre brands: Cineplex Odeon, SilverCity, Galaxy Cinemas, Colossus, Coliseum, Scotiabank Theatres, Cineplex Cinemas, Cineplex VIP Cinemas, Famous Players and Cinema City. Cineplex also owns and operates the UltraAVX, Poptopia, and Outtakes brands. Cineplex trades on the Toronto Stock Exchange under the symbol CGX. More information is available at [cineplex.com](http://cineplex.com).

-30-

**For information, interviews or photos please contact:**

Pat Marshall, Vice President, Communications and Investor Relations, Cineplex Entertainment  
416-323-6648, [pat.marshall@cineplex.com](mailto:pat.marshall@cineplex.com)

Mike Langdon, Director, Communications, Cineplex Entertainment  
416-323-6728, [mike.langdon@cineplex.com](mailto:mike.langdon@cineplex.com)