



MEDIA ALERT / PHOTO OPPORTUNITY

**GALAXY CINEMAS BRANTFORD
GRAND OPENING GALA ON TUESDAY NOVEMBER 11, 2008**

Brantford, ON (CGX.UN) November 5, 2008 – Cineplex Entertainment is very pleased to celebrate the opening of the new eight-screen Galaxy Cinemas Brantford with an invitation-only gala on Tuesday November 11, 2008.

**Grand Opening Gala Celebration:
Tuesday November 11, 2008**

What: Galaxy Cinemas Brantford Opening Celebration Gala
Where: 300 King George Road (at Brantford Commons)
When: 6:00pm cocktails, speeches begin promptly at 7:30 pm
Why: Celebrate the Opening of Galaxy Cinemas Brantford

In attendance at the gala:

- Ellis Jacob, President and CEO, Cineplex Entertainment
- Mike Hancock, Mayor, City of Brantford
- Numerous other local community leaders and members of the Canadian film, entertainment and business communities

The official opening ceremony will commence at 7:30 p.m. with speeches from Ellis Jacob and Mayor Mike Hancock. Guests will then be treated to a screening of a major motion picture.

Please note that the theatre will not be open to the general public that evening.

About Galaxy Cinemas Brantford

The new 31,000 square foot Galaxy Cinemas Brantford will feature 1,600 all stadium rocker seating (each seat row will be 18" higher than the previous row) with ample legroom; wall-to-wall, giant, curved screens; Digital DLP projection systems; auditoriums equipped with RealD 3D technology and Digital Surround Sound. The concessions will include traditional movie fare such as popcorn, candy and soft drinks in addition to *Pizza Pizza*, *Outtakes* and *Yogen Fruz* with a wide selection of low-fat and no-fat frozen yogurts and premium ice cream. A Zero Gravity family entertainment centre will offer a number of interactive video games and activities and is accessible without the purchase of a movie ticket.

About Cineplex Entertainment LP:

As the largest motion picture exhibitor in Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 130 theatres with 1,325 screens (as of Friday November 7th) serving approximately 61 million guests annually.

Headquartered in Toronto, Canada, Cineplex Entertainment operates theatres from British Columbia to Quebec and is the largest exhibitor of digital, 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of more than 8,000, the company operates the following top tier brands: Cineplex Odeon, Galaxy and Famous Players including Colossus, Coliseum and SilverCity, in addition to Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 76% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit www.cineplex.com.

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For more information, to arrange an interview or photo opportunity, please contact:

Georgia Sourtzis
Manager, Communications
416-323-6728
georgia.sourtzis@cineplex.com