

THE GREAT DIGITAL FILM FESTIVAL™

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CINEPLEX BRINGS FAN FAVOURITES TO THE BIG SCREEN WITH FIFTH ANNUAL GREAT DIGITAL FILM FESTIVAL

Event brings sci-fi, action and cult classics to Cineplex theatres across Canada

Toronto, ON, January 7, 2014 – Back by popular demand, *The Great Digital Film Festival* returns to Cineplex theatres from January 31 to February 6, 2014.

The Great Digital Film Festival brings a week of fan favourite sci-fi, action and cult films back to the big screen, where they were meant to be seen – often for the first time in crystal clear digital format.

The festival expands again this year, with Cineplex's Front Row Centre events adding locations at *Cineplex Odeon Gardiners Road Cinemas* in Kingston, ON; *Cineplex Cinemas Park Lane* in Halifax, Nova Scotia and *Cineplex Cinemas Avalon Mall Cinemas* in St. John's, Newfoundland.

A full list of participating theatres is available at Cineplex.com/DigitalFilmFest.

"Each year, The Great Digital Film Festival brings movie fans the best sci-fi, action and cult films of years past," said Brad LaDouceur, Vice President, Alternative Programming, Cineplex Entertainment. "There's no better way to revisit your favourite movies, or for new audiences to discover great films on the big screen."

On February 1, 2014, audiences can participate in a day-long superhero marathon, with screenings of *Superman (1978)*, *Spiderman (2002)*, *Iron Man (2008)*, *The Avengers (2012)*, *Batman (1989)* and *The Dark Knight (2008)*. The festival also features a retro sci-fi day on February 2, 2013, where fans can catch classics *Battlestar Galactica (1978)*, *Logan's Run (1976)*, *Flash Gordon (1980)* and *Tron (1982)*.

This year's full lineup includes: *Akira (1988)*, *Batman (1989)*, *Battlestar Galactica (1978)*, *Brazil (1985)*, *Bill and Ted's Excellent Adventure (1989)*, *Flash Gordon (1980)*, *Ghost in the Shell (1995)*, *Iron Man (2008)*, *Lock, Stock and Two Smoking Barrels (1998)*, *Logan's Run (1976)*, *Monty Python and The Holy Grail (1975)*, *On Her Majesty's Secret Service (1969)*, *Planet of the Apes (1968)*, *Snatch (2000)*, *Spiderman (2002)*, *Superman (1978)*, *The Avengers (2012)*, *The Dark Knight (2008)*, *The Fisher King (1991)*, *Thunderball (1965)*, and *Tron (1982)*.

Admission is only \$6.00 and additional discounts are available with the purchase of multiple films. To view showtimes or purchase tickets, visit Cineplex.com/DigitalFilmFest.

About Front Row Centre Events (FRCE)

Brought to you by Cineplex Entertainment, Front Row Centre Events bring world-class entertainment to your local Cineplex Entertainment theatre and other participating locations. Presented in high-definition with digital surround sound, guests can experience the best in original one-night only and series-based programming. With the Metropolitan Opera's *Live in HD* series, Broadway productions, live broadcasts direct from the stage of London's National Theatre, dance performances, classic films, concerts, live sporting events and documentaries, Front Row Centre Events put you in the centre of the action on the big screen.

About Cineplex:

Cineplex Inc. ("Cineplex") is one of Canada's leading entertainment companies and operates one of the most modern and fully digitized motion picture theatre circuits in the world. A top-tier Canadian brand, Cineplex operates numerous businesses including theatrical exhibition, food services, gaming, alternative programming (Front Row Centre Events), Cineplex Media, Cineplex Digital Solutions, Cineplex Digital Networks, and the online sale of home entertainment content through CineplexStore.com and on apps embedded in various electronic devices. Cineplex is also a joint venture partner in SCENE – Canada's largest entertainment loyalty program.

Cineplex is headquartered in Toronto, Canada, and operates 161 theatres with 1,630 screens from coast to coast, serving approximately 77 million guests annually through the following theatre brands: Cineplex Odeon, SilverCity, Galaxy Cinemas, Scotiabank Theatres, Cineplex Cinemas and Cineplex VIP Cinemas. Cineplex also owns and operates the UltraAVX, Poptopia, and Outtakes brands. Cineplex trades on the Toronto Stock Exchange under the symbol CGX. More information is available at Cineplex.com.

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