



Cineplex Inc.

Request for Financial Statements

Dear Investor:

As a non-registered shareholder of Cineplex Inc., you are entitled to receive our interim financial statements.

To receive this information, please complete the on-line form at www.canstockta.com/financialstatements, specifying our company code 1591A.

Alternatively, you can complete the form below and return it to:

CIBC Mellon Trust Company
P.O. Box 700
Station B
Montreal, QC H3B 3K3

Fax: 1-888-249-6189

Your name will then be placed on the supplemental mailing list maintained by our transfer agent and registrar, the CIBC Mellon Trust Company.

As long as you remain a non-registered shareholder, you will receive this notification each year and be required to renew your request to receive financial statements. If you have any questions, please contact CIBC Mellon at www.canstockta.com/investorinquiry or by phone at 1-800-387-0825

Request for Financial Statements for Cineplex Inc.

1591A

To: CIBC Mellon Trust Company

(Please print)

Please add my name to the Supplemental Mailing Lists for Cineplex Inc., and send me their interim financial statements as indicated below:

- Annual Financial Statements
- Interim Financial Statements
- By mail

Name _____

Address _____

Postal/Zip Code _____

- By electronic delivery. **If choosing this option, it is necessary to read and complete the Consent to Electronic Delivery of Documents on the reverse.**

Consent to Electronic Delivery of Documents

1) I consent, until my consent is revoked by me, to receiving all future shareholder communications of Cineplex Inc. ("Cineplex") to which I am entitled as a shareholder electronically rather than by mail. These documents may include: (a) Annual Report; (b) Interim Financial Statements; (c) Other shareholder communications.

2) I understand and agree that, after my consent has been given and Cineplex has filed the documents with applicable securities regulatory bodies, Cineplex or its agent will notify me that a document which I am entitled to receive electronically is available at the Cineplex website with a link to the specific page of the website containing the document. I agree that such notification will be sent to me at the e-mail address I have provided below.

3) I acknowledge that access to the Internet, e-mail and the worldwide web are required for me to access a document electronically and I confirm that I have such access.

4) I understand and agree that: (a) any e-mail notice or other notification will not contain an actual document; (b) any e-mail notice or other notification will contain Cineplex's web address (or a hyperlink) identifying where the documents to be delivered electronically are located; (c) by accessing Cineplex website information which I will be provided under paragraph 2, I can access, view, download and print a paper document from my computer; (d) a document distributed electronically will be in Portable Document Format (PDF); and (e) Adobe® Acrobat® Reader® software is required to view a document in PDF format and a link to that software will be available at that page of the Cineplex website containing the documents to be delivered electronically. (Adobe® Acrobat® Reader® is the registered trademark of Adobe Systems Incorporated.)

5) I understand that I may request a paper copy of a document for which I have consented to electronic delivery to CIBC Mellon Trust Company at the telephone number, fax number, e-mail address or mailing address set forth on the reverse side of this form and under paragraph 9 below.

6) I understand and agree that: (a) at any time and without giving me advance notice, Cineplex may elect not to send me a document electronically, in which case a paper copy of the document will be mailed to me; and (b) if a document intended to be sent to me electronically is not available electronically, a paper copy of the document will be mailed to me.

7) I understand that Cineplex will maintain on its website any document sent to me electronically for not less than six months from the date of its posting on the website.

8) If I consent to electronic delivery, I will return this form by fax or mail to the address noted at the bottom of the page. I may also submit my request online by visiting the CIBC Mellon Trust Company's website www.canstockta.com/electronicdelivery

9) I understand that I may revoke or modify my consent and that I may change my e-mail address to which notices are to be delivered to me any time by notifying CIBC Mellon Trust Company by telephone: 1-800-387-0825, fax: 1-888-249-6189, email: www.canstockta.com/InvestorInquiry or mail: Canadian Stock Transfer Company Inc. c/o CIBC Mellon Trust Company, P.O. Box 700, Station B, Montreal, Quebec, Canada, H3B 3K3. I understand that if I change my e-mail address or revoke or modify my consent, I must notify CIBC Mellon Trust Company. Such change, revocation or modification must actually be received and acknowledged by CIBC Mellon Trust Company in order for it to be effective.

10) I understand that I am not required to consent to electronic delivery. I am a non-registered shareholder of Cineplex, I have read and understand the terms of this "Consent to Electronic Delivery of Documents" form and, on those terms, I consent to the electronic delivery of the documents I am entitled to receive as a non-registered owner of Cineplex.

DATED the _____ day of _____, 2012.

(First Name and Surname)

(Signature)

(Address)

(Email Address)

Please return this form by mail or fax to: Canadian Stock Transfer Company Inc. c/o CIBC Mellon Trust Company, P.O. Box 700, Station B, Montreal, QU H3B 3K3. Fax: 1-888-249-6189 or it may be submitted at www.canstockta.com/electronicdelivery.